

FOR IMMEDIATE RELEASE



SPECIAL RATES FOR WINTER-LOVERS AT TUMBLER RIDGE'S NEWEST HOTEL

TUMBLER RIDGE, B.C., December 18, 2009 – A winter wonderland for outdoor enthusiasts, Tumbler Ridge has something to offer sportspeople who aren't afraid to work up a sweat in the cold. Visitors to the Waterfall Capital of the North can choose from a variety of winter activities suitable for everyone from thrill-seekers to serenity-lovers. Tumbler Ridge's newest hotel, slated to be branded by Best Western, will help sweeten the reason to stay and play by offering a 20% discount off their regular rate to visitors all winter long.

Glide through trails: Cross-country skiing in Tumbler Ridge

Tumbler Ridge's Wolverine Trail system offers a groomed Nordic trail network suitable for traditional or skate skiers of all skill levels. The trails begin and end at the Tumbler Ridge Golf Course, providing an ideal location to warm up with a mug of something delicious before or after you cruise the forested trails. Skiers can choose how far they go through the trail system of interlocking loops, which provide scenic views of the Murray River Valley. For those who like to go fast, the annual Ridge Ramble Cross-Country Ski Race occurs each February.

Get your adrenaline pumping: Snowmobiling in Tumbler Ridge

Touted as some of the best and largely undiscovered snowmobiling areas in BC's north, Tumbler Ridge is a haven for wild winter sled riders. With more than 300 kilometers of snowmobiling trails in the region, the area is seeing increased visitors from the Prairie Provinces. Some of the most popular riding areas include the Core Lodge region which has a variety of pitches and terrain for new and expert riders. For the true daredevils, the Mount Spieker and Bullmoose Riding Areas offer hardcore riding and panoramic views.

Reach new heights: Ice Climbing in Tumbler Ridge

Freezing temperatures are an ice climber's best friend, and Tumbler Ridge is the perfect location with its multitude of frozen waterfalls. This is an activity for skilled and knowledgeable climbers with their own safety equipment. Popular climbs include Kinuseo Falls, Quality Canyon or the Bergeron Falls which reaches heights of 30.48 meters (100 feet).

Serenity now! Ice Fishing in Tumbler Ridge

Don't warm winter gear and head to Quality Lake, north of Tumbler Ridge, where Rainbow and Brook trout will bite despite the cold. Moose Lake provides a scenic location against the Rocky Mountain Foothills to spend a quiet day seeking trout which are stocked in this small lake. Proper fishing licences are required and available online through www.discoverfishing.bc.

For more information, www.VisitTumblerRidge.com

About Tumbler Ridge:

The District of Tumbler Ridge is the newest municipality in British Columbia. A community of 3700 people idyllically situated in the rolling foothills on the eastern slopes of the Rocky Mountains, it is located within the Alaska Highway corridor. Gifted with a diverse topography that has earned the community the moniker, "Waterfall Capital of the North", Tumbler Ridge sits amidst a wilderness of lakes, rivers, and numerous breathtaking falls. This four-season destination offers unlimited year-round recreational opportunities for all ages, interests and abilities - River boating, canoeing, kayaking, fishing, swimming, waterfall bagging, trail running, hiking, cross-country skiing, snowmobiling, snowshoeing, ice climbing, tobogganing and more. Elevated to global recognition in 2000 by the discovery of dinosaur footprints, Tumbler Ridge is also home to the Peace Regional Palaeontology Research Centre and the Dinosaur Discovery Gallery offering insight and hands on experiences in dinosaur exploration in one of the world's finest fossil areas.

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Media Contacts:**Trisha Lees**

The Tartan Group

Tel: 250.592.3838

Email: trisha@tartangroup.ca

Kate Rogers

The Tartan Group

Tel: 604.682.8811

Email: kate@tartangroup.ca